

RTÉ

Fís Éireann  
Screen Ireland

# STORY LAND

STORYLAND SEEKS CREATIVE DRAMA TALENT

Three brand new  
Storyland dramas for RTÉ 2 | RTÉ **PLAYER**

*More investment than ever before*



■ WEBINAR ■

11am Thursday 4th November, 2021

*Speakers including*

Acting Head of Drama, RTÉ, **David Crean** and  
TV Project Manager, Screen Ireland, **Andrew Byrne**.

## *What is Storyland?*

- Storyland started off as a digital commission conceived by RTÉ's drama department to develop and nurture new Irish talent. Now for the first time, it's being reshaped and moving to television.
- RTÉ in partnership with Screen Ireland is going to supersize Storyland and extend its scope and reach to a television audience
- It provides an opportunity to build audiences for new Irish drama on television, digital platforms and for international distribution.
- Storyland's key ambition is to develop diverse and authentic voices, attitudes and dispositions. Don't hold back.
- Writers for Storyland need not have written for television or film before. We want to hear from writers from the world of theatre, literature, documentary and journalism.



## *On Storyland the writer takes centre stage*

➤ Storyland is about putting the writer at the centre of creating enduring television drama. The commissioning process is in two phases.

✓ Phase 1: Writers and Producers

Once selected, eight commissioned projects will be given time to develop. Out of the eight, we will select three for production.

✓ Phase 2: Directors

Directors will be contracted at a later date when the scripts are more developed and ready for pre-production



*How many are there?*

Storyland 2021 consists of up to three single twenty five minute dramas.

The budget for each commissioned drama will be circa €200,000



## *Submission requirements*



- ✓ Story outline
- ✓ 2 or 3 sample scenes
- ✓ Writer's vision for the drama
- ✓ Producer's pitch outlining the point and purpose of the drama

# STORYLAND TIMELINE 2021/2022

Open day  
Dublin  
Thursday 4<sup>th</sup>  
November

**DEADLINE  
FOR ENTRIES**  
Sunday 12<sup>th</sup>  
December  
12 Midnight

Create  
long list

Contact  
Short list

Shortlist  
Interviews wk  
of 17<sup>th</sup> January

**ANNOUNCE  
WINNERS**  
24<sup>th</sup> January

Contracting

DEVELOPMENT

PRODUCTION

EDITING

**Friday 17<sup>th</sup>  
June  
DELIVERY**

November

December

January 2022

February

March, April

June