

In their own words

"When I started JEP I truly did not comprehend how much of the curriculum would be covered by doing the project. In my opinion, it is what the New Primary Curriculum Framework needs. This programme is an excellent example of how the integration of multiple subjects can be achieved in a creative, fun, engaging way. It is not "another thing" for a teacher to take on in the year, but rather a vessel to teach the curriculum."

**Amanda Bradon (teacher),
Scoil Choilm Community NS, Clonsilla, Dublin 15**

"When showcase day came around, I honestly think it was the best day of my life! JEP was an amazing experience, and we did so well! We sold about 94% of our product, and even though I found it challenging at times, if I could go back in time, I wouldn't change a thing."

**Katie (5th class pupil),
Summercove National School, Kinsale, Co. Cork**

"The idea (a weekly essentials box) just shows how young minds can impact a community. Their idea was brilliant, they saw it through, and people really bought into it. It's the talk of the village and the hinterland around - it has changed the community. A programme like this is invaluable ...there is incredible learning all the way through."

**Micheál McMahon (teacher),
Knocknagoshel NS, Co. Kerry**

Register early to secure a place

www.juniorentrepreneur.ie

Questions? Email: vicky@juniorentrepreneur.ie

Our Partners



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Junior Entrepreneur Programme, RDI Hub, Killarney Road, Killorglin, Co. Kerry

What pupils take away

Voice & confidence

- to speak, pitch and sell.

Teamwork & leadership

- respectful listening, empathy and fairness

Problem-solving & resilience

- try, iterate and improve.

Financial sense

- costing, pricing and profit with purpose.

Creativity in action

- ideas that become products.

Agency

- the belief they can shape the world

Register now

Places are limited



Bold and Brilliant!

Let their hidden talents shine



Real-Life Learning in Your Classroom

Dear Teacher,

You may already know the Junior Entrepreneur Programme (JEP). If not, you're in for a treat. JEP brings a fresh, exciting approach to teaching and learning that engages every child from the quiet thinker to the action hero and the reluctant learner. JEP has a profound impact on the teaching of **English, Maths, Art, Technology, Engineering and SPHE**.

Teachers report that the **fun, creativity and confidence** JEP brings to the classroom is transformational. Children discover hidden talents, bond as a class, and experience the immense pride of **creating a real business together**.

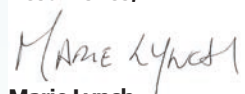
JEP exemplifies **integrated and purposeful learning**, making it an excellent fit for the new **Primary Curriculum Framework**. We've mapped JEP to the seven core **competencies** of the framework so it's easy to keep track of what you've covered.

Designed for **5th and 6th Class**, JEP also works brilliantly in **multi-grade classrooms** that include either 5th or 6th.

We'd love you to be part of JEP this year. We'll support you every step of the way to make it a **rewarding, memorable learning experience** not to be missed!

Places are limited so please register early to secure your place.

Best wishes,



Marie Lynch

Managing Director,

Junior Entrepreneur Programme



Great reasons to sign up!

Curriculum Integration Academically approved* and directly **integrated** into the Primary School Curriculum, helping teachers cover subjects in a fun, meaningful way.

Resources A full suite of **online resources** including videos, downloadable activity sheets, ready-to-use class slide decks, and a **Classroom Kit** including a teacher's guide, wall charts, activity sheets and **pupil workbooks for every participant**.

JEPTV Live Events Live, interactive events including entrepreneur interviews and **The Big JEP Show** streamed straight to your classroom.

Support You're never on your own. **Phone, online and email support** at every step - or Zoom us in for a class chat!

Flexibility Run JEP on a timeline **that suits your class** and school calendar.

Fun Participants love JEP — they regularly tell us how much **fun** they had bringing their ideas to life.

Pride & Recognition Showcase your school's entrepreneurial spirit with the **JEP flag**. Classes that submit projects **earn certificates** to mark their achievement and can enter the **JEP Awards**.

Community JEP's impact goes well beyond the classroom. It engages **parents**, the whole school and the **local community**.

Gaeilge Leagan Gaeilge ar fáil. JEP resources are available in both Irish and English.

**JEP was developed in collaboration with Mary Immaculate College, Limerick and has been reviewed by the CCEA, Northern Ireland.*

Week-by-week at a glance

Week 1

Learn about entrepreneurship. Spot and celebrate **local entrepreneurs**.

Weeks 2-4

Brainstorm & Pitch - pupils develop ideas, present to a panel and **select the class project**.

Week 5

A **local businessperson** visits to share their story and answer questions.

Weeks 6-7

Research & Market Insight - pupils explore surveys, customers and the **market**.

Week 8

Talent Hunt — pupils identify their **own strengths** and those of their classmates and form teams.

Weeks 9-12

Build the Business — teams design, produce, cost and market their product or service.

Weeks 13-14

Showcase Day — pupils sell their product/service, **submit** their project and **reflect** on what they learned.