| Criteria | Low (1) | Medium (2) | High (3) |
|---|---|---|---|
| Innovation: How original is the technology? | The technology lacks innovation. It is already in existence, or is an idea put forward by many teams in the competition. | The technology shows some innovation. It is an addition to an existing AI approach or shows good creativity. | The technology is very innovative. It is either completely new or represents an exciting update on an existing AI approach. |
| Artificial Intelligence: How is the data being collected? | The team has outlined the type of data used. | The source and the type of data is explained in detail in relation to their technology. | The source and the type of data is explained in detail alongside how the data will work effectively in relation to their technology. |
| Artificial Intelligence: Machine Learning | The team are able to reference how their AI is learning. | The team can be specific about the form of machine learning happening. | The team is able to describe in detail how the machine is learning in their technology. |
| Impact: What is the potential positive impact of the technology for "AI for Good" | The technologies potential for good is not high. | The technology has potential to make an impact for "AI for Good". | The technology has great potential to make an impact for "AI for Good". |
| Creativity: How creatively was the technology presented? | The team presented the technology in a basic manner using the template provided. | The team made a good effort to present their technology creatively using the template with some creative additions. | The team was exceptionally creative in how it presented the technology using the template, but also including drawings, simulations, videos or other formats to support their submission. |
| Ethics: How well does the Solution meet the AI principles of fairness, inclusiveness, reliability and safety, privacy and security, transparency and accountability? | There was limited reference to the AI principles to explain the technology. | The team made a good effort to align their technology with the AI principles. | The team had a strong alignment with the AI principles. |