

RTE Archives Licensing Rates- Photographic

Print Editions - Newspapers, Magazines, Journals, Books etc

	Ireland	International	
Per Image	€50	€80	Add 20% premium for online edition
Front Page	€100	€160	Educational Books apply 20% discount for 10+ images

Worldwide All Media in Perpetuity

	Theatrical	Non Theatrical	Documentary/News Use	Feature Documentary	Short Film
Per Image	€325	€265	€180	€145	€125

TV Broadcast - 1 TX + 1 Repeat

	Country 5-20mn pop	Country >20mn pop	Satellite Channel (Regional/Continental)	USA & Canada/UK PSR	Worldwide Broadcast
Per Image	€145	€180	€225	€225	€265
Add per Sec					
				*Add €25 for BBC Store /DTO	

TV Commercials 1 Year Licence

	Country 5-20mn pop	Country >20mn pop	Satellite Channel (Regional)	USA & Canada	Worldwide Broadcast
Per Image		€200		€400	

Corporate/Commercial Use

	Ireland	International
Per Image	€100	€400

Non Commercial /Public Exhibiton / Educational

	Ireland	International
Per Image	€100	€400

Online , New & Social Media

Per Image	€100	Additional to above rate	20%
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Ireland & Regional <5mn pop TV Broadcast 1TX

Per Image	€50
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- *Additional TX add 10% premium
- *Unlimited TX over 5 years add 100% premium
- *50% discount offered on all Irish Language Programming

Standard Licence Term for 3 years unless otherwise specified. Volume deals are available on request. VAT of 23% where applicable. Rates for rights not mentioned available on application.