

Television

RTÉ

## RTÉ Television

In 2006, 9 of the top 10 programmes watched in Ireland were broadcast on RTÉ Television, which had 45% of peak-time national share.

(Source: AGB Nielsen Media Research, National, All Individuals Aged 4+.)

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The Top 10 most watched television programmes in Ireland, 2006

Top 10 Programmes on All Channels in 2006									
No.	Programme Name	Channel	Day	Date	Time	Duration	TVR	000s	Share
1	The Late Late Toy Show	RTÉ One	Fri	01-12	21:35 - 23:45	131	29	1122	70.4
2	RTÉ News: Nine O'Clock	RTÉ One	Sun	26-02	21:00 - 21:18	19	22.3	854	55.3
3	You're A Star: Results	RTÉ One	Sun	05-03	21:25 - 21:54	30	21.2	810	50.4
4	Killinaskully: A Christmas Concert	RTÉ One	Mon	25-12	21:41 - 22:09	29	20.7	799	48.6
5	All Ireland Hurling Final: Kilkenny v Cork	RTÉ Two	Sun	03-09	15:27 - 17:31	125	20	774	70.4
6	Eurovision Song Contest	RTÉ One	Sat	20-05	20:00 - 23:02	183	19.9	762	58.3
7	Coronation Street	TV3	Mon	25-12	20:00 - 20:56	57	19.4	750	45.3
8	Rose Of Tralee 2006	RTÉ One	Tue	22-08	21:33 - 23:15	103	18.5	707	51.6
9	All Ireland Football Final: Kerry v Mayo	RTÉ Two	Sun	17-09	15:18 - 17:31	134	18.3	709	67.5
10	Stardust	RTÉ One	Sun	12-02	21:35 - 22:31	57	17.7	678	46.2

Any Day Any Time - Best Episode: Minimum duration 15 mins; Including News  
Source: AGB Nielsen Media Research, National, All Individuals Aged 4+.



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### RTÉ One

RTÉ One is the Irish Public Service home of authoritative television news and current affairs coverage of national and international stories, alongside a comprehensive range of commissioned Irish factual, entertainment, drama and lifestyle programming, complemented by select acquired material, to suit a broad audience.



### RTÉ Two

RTÉ Two is a mixed-genre channel designed to appeal to niche audiences across the schedule. The home of *The Den* for younger viewers during daytime and RTÉ Sport, the channel targets viewers of a younger mindset with innovative drama, entertainment and key acquisitions.



### The IPU

RTÉ established the IPU in 1993 in response to the requirements laid down in the *Broadcasting Authority (Amendment) Act, 1993*. The IPU has helped increase diversity in Irish programme-making while fostering new sources of creativity within the independent television production sector. Today, independent commissions are an integral part of RTÉ Television with hundreds of hours of independently-produced programmes commissioned each year.



### **Subtitling**

RTÉ Television also offers a subtitling service to Irish audiences, particularly those who are hard of hearing. During peak time, 6.30pm to 11.30pm, RTÉ subtitles up to 90% of programmes on RTÉ One and up to 25% of programmes on RTÉ Two. Subtitles are accessed through RTÉ Aertel Page 888.

### **Online Streaming**

RTÉ.ie is continuously increasing its television programming hours. One-off live streaming highlights in 2006 included the funeral of Charles J. Haughey, the GAA Munster Final replay and the 48th Rose of Tralee Festival. Many of the programmes streamed were exclusive to broadband broadcast and were not available on television.